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Title: IBM EMEA Maintenance

and Technical Support

Mastery Test v1

Version: Demo

- 1. What are the factors to calculate the benefit of a reduced outage duration?
- A. "Monthly value of a project", "Hourly resource cost", "Number of outages impacted"
- B. "Hourly Outage Cost", "Reduced Outage Time", "Number of outages impacted"
- C. "Hourly Outage Cost", "Reduced Outage Time", "Monthly value of a project"
- D. "Hourly resource cost", "Reduced Outage Time", "Number of outages impacted"

Answer: B

- 2. What defines Client Value.?
- A. Superior Service
- B. Server downtime
- C. Business Value, Cost and a client's beliefs and assumptions
- D. IBM MTS's unique services, features, and functions

Answer: C

- 3. The prerequisite for every sale is?
- A. The customer must have a business need for the service
- B. The customer must know that they have that need
- C. The customer must feel that addressing that need is a priority
- D. All of the above

Answer: D

- 4. What is the objective of the Confirm phase (ERIC Questioning Framework)?
- A. Leave the specifics of the next call open to have room to add other products
- B. Find out if any areas of disagreement exist
- C. Explore and reflect on potential MTS solutions
- D. Confirm you priorities

Answer: B

- 5. What are the factors used in the algorithm to calculate the benefit of reduced problem-handling resources?
- A. "Amount of resource reallocated to strategic project", "Hourly resource cost"
- B. "Monthly value of a project", "Hourly resource cost"
- C. "Monthly value of a project", "Hourly Outage Cost"
- D. "Hourly Outage Cost", "Amount of resource reallocated to strategic project"

Answer: A

- 6. What are the rules for good questioning?
- A. Give the customer a lecture about the benefits of MTS
- B. Roll multiple questions into one long, rambling question
- C. Do not ask reconfirming and clarification questions
- D. Keep your questions short and simple

Answer: D

7. What is the objective of the Explore phase (ERIC Questioning Framework)?

- A. Understand the priorities of the client
- B. Understand the linkage between the IT and the business
- C. Uncover and expand topics of interest
- D. All of the above

Answer: D

- 8. What do you want from call preparation?
- A. Identify the desired outcomes for the call
- B. Identify next steps
- C. Identify how to handle difficult areas
- D. All of the above

Answer: D

- 9. How does MTS deliver its value in Outage Prevention?
- A. Proactive hardware services, "client-advocate" services, Harddrive Retention
- B. Proactive hardware services, "client-advocate" services, access to information across multiple vendors
- C. Proactive hardware services, ServicePac services, access to information across multiple vendors
- D. Hardware Service Upgrade, "client-advocate" services, access to information across multiple vendors

Answer: B

- 10. How does MTS deliver its value in reducing the outage duration?
- A. Highly trained hardware service reps (SSRs) to handle the client's call
- B. Dedicated team of professionals who know the client's environment
- C. Experience in managing complex problems particularly multi vendor
- D. All of the above

Answer: D

- 11. What are potential proof points for MTS services and references you can use?
- A. Describe your proof points and references in general terms
- B. General industry stories
- C. Understand what is relevant to your client and describe your proof points and references in those terms
- D. MTS Product Information General information on service delivery issues

Answer: C

- 12. What does the abbreviation "ERIC" stand for?
- A. Error Recovery Interface Coupler
- B. Empathy, Read between the lines, Intelligent Questioning, Control
- C. Emotion, Refine, Integrate, Collaborate
- D. Explore, Refine, Influence and Confirm

Answer: D

- 13. What does the abbreviation SWMA stand for?
- A. It stands for Software Marketing
- B. It means Software Maintenance

- C. It is the acronym for Skills With Most Acceptance
- D. It stands for Swap Mail

Answer: B

- 14. Which of the answer(s) is(are) among the ETS Service Elements?
- A. Remote Account Advocate Team, Review Calls
- B. Performance tuning Service
- C. Microcode change offering, Onsite Account Advocate (option)
- D. Critical Situation management, Fix-time commitment for Software problems

Answer: A

- 15. What is the single most important differentiator of the IBM SWMA?
- A. The price is very low
- B. It covers all software on System x
- C. It is Software Support for non-IBM products only
- D. It is a bundled offering for Support and Subscription of IBM Software Products

Answer: D

- 16. What two Premium Maintenance Services offerings are offered ideally on top of a Base Maintenance Support?
- A. SupportLine and Microcode Support
- B. ServicePac and Harddrive Retention
- C. Software Support Extension and SupportLine
- D. Service Upgrade and Committed Services

Answer: D

- 17. Where is ETS positioned within the MTS offering portfolio?
- A. Base Warranty
- B. Base Maintenance
- C. IBM Committed Services
- D. IBM Business Critical Services

Answer: D

- 18. What distinguishes ServicePac Essentials from other ServicePac's?
- A. Support for multiple machines is combined in ServicePac Essentials and Virtualized Essentials
- B. ServicePac Essentials combine several service offerings into one ServicePac
- C. In addition to maintenance ServicePac Essentials commit IBM to perform a service within a given time
- D. They offer only essential Maintenance, nothing else

Answer: B

- 19. What is a CRU?
- A. A part that is designed to be safe and simple to replace
- B. Circuit Resistor Union
- C. Customer Replaceable Unit

D. A and C

Answer: D

- 20. What are some of the highlights of the IBM MTSS solution?
- A. Alleviates the management burden on IT and is helping to free up resources for more strategic tasks
- B. IBM provides inventory, reporting and invoice management
- C. Provides a comprehensive IT management solution for the client's whole IT infrastructure
- D. All of the above

Answer: D