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Title : IBM Netezza Sales Mastery

Test v1

Version: DEMO

- 1. Which of these are NOT a good fit for IBM Netezza?
- A. Highly transactional workloads.
- B. Large amounts of data and expected rapid growth.
- C. The need to bring new analytic applications online.
- D. Complex ad hoc analytics.

Answer: A

- 2. Which of the following results in IBM Netezza reducing the overall costs of comparable data warehousing systems.?
- A. The simplicity of the IBM Netezza appliance approach reducesimplementation costs.
- B. The lack of tuning and configuration required reduces the need for Database Administration (DBA) and System Administration resources.
- C. The combination of software, server and storage all within the singleappliancereducesinfrastructurecosts.
- D. All of the above.

Answer: C

- 3. Which of the following "S" words best capture the IBM Netezza customer value proposition?
- A. Speed
- B. Simplicity
- C. Scalability
- D. All of the above.

Answer: B

- 4. Netezza is able to seamlessly integrate with third party data integration and business intelligence tools, because of which of the following?
- A. Proprietary interfaces that have been specifically developed for Netezza.
- B. Custom driversthat is available for most major third-party applications.
- C. Support of standard interfaces such as ODBC, JDBC and SQL.
- D. Upfront implementation services to customize Netezza to the customerenvironment.

Answer: C

- 5. What percent of data warehouses experience performance constrained issues of various types according to Gartner?
- A. 70%
- B. 50%
- C. 30%
- D. 10%

Answer: A