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## Exam : 700-201

# Title : Selling Cisco SP Optical

### Version : Demo

1.If you were focusing on the IP-over-DWDM value proposition for integrated optics, which application area would you be selling Cisco NCS products into?

- A. Private Optical Networks
- B. Converged Transport Core
- C. Converged Metro
- D. Data Center Interconnect
- E. Router installed Based

#### Answer: E

2. Which three options are the three core components that encompass Cisco light technology? ( choose three)

- A. nLight control plane
- B. nlight Multiplexes/Demultiplexers
- C. nLight Silicon
- D. nLight optical processers
- E. nLight control cards
- F. nLight ROADM

#### Answer: A, C, F

- 3. Which option is a valid reason for selling Cisco Optical products'?
- A. The technical requirements for large optical networks are low.
- B. The sales cycle of most optical deals is short.
- C. The life span of optical hardware tends to be long.
- D. LAN traffic continues to increase in volume.

#### Answer: C