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Exam : **M2040-656**

Title : ICS SmartCloud for Social Business Sales Mastery Test v1

Version : DEMO

1.What is the URL to log into SmartCloud for Social Business?
A. www.socialcloud.com
B. www.getsocial.com
C. www.ibm.connections.com
D. www.ibmcloud.com/social
Answer: D

2.What are the billing options for SmartCloud for Social Business?
A. Daily, Per Minute
B. Monthly, Quarterly, Annually, Upfront
C. Per User, Per Department
D. By the number of minutes a user is logged in
Answer: C

3.Which of the following is a potential sales opportunity for SmartCloud for Social Business?
A. A satisfied Lotus customer.
B. Lotus customers that have stated an intent to move to another collaboration platform.
C. Whitespace customers who do not currently do business with IBM.
D. All of the above
Answer: A