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Exam : **M2040-723**

Title : IBM Kenexa Talent
Optimization Sales Mastery
Test v1

Version : DEMO

- 1.Which of the choices below is a recognized need for a Learning Content Management System (LCMS)?
- A.Multi-interface access to learning content
 - B.Siloed training function acknowledged as ineffective
 - C.The desire to implement a social learning platform
 - D.Need for access to subject matter experts

Answer: D

Reference:[http://www.kenexa.com/Solutions/Learning/LearningContentManagementSystems\(Foster collaboration and knowledge-sharing\)](http://www.kenexa.com/Solutions/Learning/LearningContentManagementSystems(Foster%20collaboration%20and%20knowledge-sharing))

- 2.What is a typical deal size of a Hot Lava Mobile solution?

- A.\$130K
- B.\$100K
- C.\$60K
- D.\$30K

Answer: B

- 3.What percent of employees think their pay is tied to performance?

- A.10%
- B.25%
- C.50%
- D.80%

Answer: D

Reference:http://www.kenexa.com/Portals/0/Downloads/KHPI%20Papers/Perception-IsReality_WorkTrendsReport.pdf

- 4.How can Kenexa's Performance Management solutions improve the way organizations are managing their performance solutions today?

- A.Provide access to standard appraisals
- B.Built in standard goal setting
- C.Functionality that allows a manager to determine pay increases based on performance
- D.Provide a suite of capabilities along with deep competency knowledge

Answer: D

- 5.What is a key opportunity accelerator or indicator for a Learning Management Solution?

- A.An increase in the volume of employees, customers & partners to train
- B.A large number of customer facing job families
- C.A high level of employee absenteeism
- D.A desire to comment on leaning tools within the organization

Answer: A