## estpassport Q&A



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Title : Pega Certified Data Scientist

Version: DEMO

1.The Prediction Studio portal supports the creation of two distinct types of predictive Scoring models are used to .
A. score different propositions
B. predict continuous behavior
C. differentiate between good, better and best
D. predict binary behavior
Answer: D
2.To enable an assessment of its reliability, the Adaptive Model produces three outputs: Propensity.
Performance and Evidence.
The performance of an Adaptive Model that has not collected any evidence is
A. 1-0 B. null
C. 0.5
D. 0.0
Answer: D
3. Which two factors do you inspect to assess the general health of the adaptive models in Prediction
Studio? (Choose Two.)
A. Model transparency
B. Insights
C. Performance of the models
D. Number of decisions
Answer: A,C
4. Whatis the most accurate description of proactive retention?
A. Anticipates potential customer churn
B. Enables the business to reduce the number of credit risk customers
C. Enables business to respond to customers when they contact a call center
D. Simplifies the process of retaining customers  Answer: A
5. You are a company with a new and unique product, and you want to offer it to the right customer. Given
the scenario, which rule type should you use?
A. Scorecard
B. Adaptive Model
C. Predictive Model
D. Decision Table
Answer: D